TEACHERS MUTUAL BANK LIMITED

TARGET SAVER ACCOUNT

Target Market Determination

Date: 28 March 2024



ABOUT THIS DOCUMENT

This Target Market Determination (TMD) applies to the Target Saver Account issued by Teachers Mutual Bank Limited ABN 30 087 650 459, Australian Financial Services Licence/Australian Credit Licence 238981 (TMBL). TMBL operates under a number of brand names.

This TMD seeks to give TMBL members, staff, product distributors and other interested parties an understanding of the class of consumers for whom the Target Saver Account has been designed and how the product is to be distributed.

This TMD is not, and should not be construed as, a full summary of the product's terms, conditions and attributes. Nor is it a substitute for the provision of financial advice. When deciding about the product, consumers should refer to the Conditions of Use Accounts and Access, available at www.tmbank.com.au.

For further information on TMBL's approach to the distribution and development of products for appropriate target markets, please refer to the website, www.tmbank.com.au/design-distribution-obligations.









TARGET MARKET DETERMINATION

Issuer: Teachers Mutual Bank Limited ABN 30 087 650 459, Australian Financial Services

Licence/Australian Credit Licence 238981

Effective Date: 28 March 2024

Product: Target Saver Account

Closed to New Accounts: 28 March 2024

A. Class of consumers

Below TMBL summarises the class of consumers comprising the target market for the Target Saver Account based on the Product's key attributes and the consumer objectives, financial situation and needs.

PRODUCT DESCRIPTION			
Product Description	A savings account that rewards with a variable bonus rate for saving regularly each month.		
Key Attributes	A savings account with the following key attributes: variable interest rate; conditional bonus interest on deposited funds; access funds via internal account transfer; no minimum balance, but savings conditions apply to earn the higher interest; no monthly account fee; direct deposits and credits; PayID; internet banking, mobile app banking and banking in branch; SMS push notifications and email tracking notifications-		
Eligibility	 The Product was available before 28 March 2024 to: individual or joint applicants who are Australian citizen(s) or permanent Australian resident(s); or An Australian company, partnership or registered co-operative. The Product was closed to new accounts on 28 March 2024. 		











LIKELY NEEDS, OBJECTIVES AND FINANCIAL SITUATION			
Class Description	The Product has been designed for consumers seeking an interest bearing deposit account, with a competitive rate of interest.		
Likely Financial Situation	Consumers with; • disciplined and consistent saving habits; • a wide range of age, employment status and life stages; and • a wide range of risk tolerances.		
Likely Needs	Consumers who need a savings account: to deposit funds; to earn conditional bonus interest on deposited funds; to access funds via internal account transfer; and with no monthly account fee.		
Likely Objective	 Consumers seeking a savings account with the following features: the ability to earn bonus interest for each month a minimum of \$1,000.00 is deposited in the account, no withdrawals are made and a positive account balance is maintained at all times; if you do need to make a withdrawal, funds can be transferred to any other TMBL account, such as Everyday Direct the ability to create a PayID for instant, secure payments between bank accounts that is easier to remember than a BSB and account number; and the ability to access internet banking, phone banking, mobile app banking and banking in branch. 		
Classes of Consumers for whom the Product has not been designed	This account might not be designed for a consumer seeking the ability to draw on funds for everyday transactions, or consumers that cannot meet the bonus interest conditions.		









B. Distribution conditions and restrictions

Below TMBL summarises the conditions and restrictions on distribution of the Product and the distribution channels that are likely to result in distribution to consumers in the target market.

Distribution Channel	Before 28 March 2024, the Product was distributed through: TMBL branch; TMBL call centre; TMBL websites; TMBL online inquiries, including email and live chat function; face-to-face, including TMBL events, home visits and video chat; The product ceased to be distributed and was closed to new accounts on 28 March 2024.		
Distribution Conditions and Restrictions	General advice (such as advertising)	the distributor may provide general advice, such as advertising, through public channels.	
	Retail Product distribution conduct (other than general advice)	 the Product must not be distributed through third parties, the product can only be distributed directly by TMBL; all distribution channels must be staffed by persons who have been trained in the distribution of this Product; the Product can only be distributed to consumers that meet the eligibility requirements for the Product; and deposits over \$5,000,000 are subject to acceptance at TMBL's discretion. 	

DISTRIBUTION DETERMINATION

The distribution strategy will enable the Product to reach consumers in the target market as the distribution channels are monitored by TMBL and/or staffed by persons who have been trained in the distribution of this Product.









C. Review

Below TMBL summarises the events or circumstances that reasonably suggest that the TMD is no longer appropriate.

	 is no longer appropriate and would trigger a review of the TMD: significant dealings that are inconsistent with the TMD; a disproportionately high number of complaints received in relation to the design and/or distribution of the Product; relevant material change in law, such as changes to applicable legislation, court/AFCA decisions, regulatory guidance or other mandatory requirements which impact the Product's design and/or distribution; identified systemic issues in the design and/or distribution of the Product, which would cause the TMD to no longer be appropriate; material changes to the design and/or distribution of the Product, including its key attributes and terms and conditions; or other events or circumstances which indicate that the TMD is no longer appropriate (e.g. a disproportionately high number, beyond expected levels, of consumers switching or closing the Product each month; or evidence that consumer usage is significantly different from original expectations). 		
Review Periods	First review of this TMD	31 October 2024	
	Periodic reviews following the first review of this TMD	Annually	







