

**TEACHERS MUTUAL  
BANK LIMITED**

# NEW TEACHERS ONLINE SAVINGS ACCOUNT

Target Market Determination

Date: 31 October 2023



# ABOUT THIS DOCUMENT

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This Target Market Determination (**TMD**) applies to the New Teachers Online Savings Account issued by Teachers Mutual Bank Limited ABN 30 087 650 459, Australian Financial Services Licence/Australian Credit Licence 238981 (**TMBL**). TMBL operates under a number of brand names.

This TMD seeks to give TMBL members, staff, product distributors and other interested parties an understanding of the class of consumers for whom the New Teachers Online Savings Account has been designed and how the product is to be distributed.

This TMD is not, and should not be construed as, a full summary of the product's terms, conditions and attributes. Nor is it a substitute for the provision of financial advice. When deciding about the product, consumers should refer to the Conditions of Use Accounts and Access, available at [www.tmbank.com.au](http://www.tmbank.com.au).

For further information on TMBL's approach to the distribution and development of products for appropriate target markets, please refer to the website, [www.tmbank.com.au/design-distribution-obligations](http://www.tmbank.com.au/design-distribution-obligations).

**TEACHERS MUTUAL  
BANK LIMITED**

 **Firefighters  
Mutual Bank**

 **Health  
Professionals  
Bank**

 **Teachers  
Mutual Bank**

**UniBank**

# TARGET MARKET DETERMINATION

**Issuer:** Teachers Mutual Bank Limited ABN 30 087 650 459, Australian Financial Services Licence/Australian Credit Licence 238981  
**Effective Date:** 31 October 2023  
**Product:** New Teacher Online Savings Account

## A. Class of consumers

Below TMBL summarises the class of consumers comprising the target market for the New Teachers Online Savings Account based on the Product's key attributes and the consumer objectives, financial situation and needs.

PRODUCT DESCRIPTION	
<b>Product Description</b>	A savings account that rewards with a variable interest rate each month.
<b>Key Attributes</b>	<p>A savings account with the following key attributes:</p> <ul style="list-style-type: none"><li>• variable interest rate;</li><li>• access funds via internal account transfer;</li><li>• internal periodical payments;</li><li>• direct deposits and credits;</li><li>• PayID;</li><li>• no minimum balance;</li><li>• no monthly account fee;</li><li>• no excess usage charge;</li><li>• internet banking, phone banking, mobile app banking and banking in branch; and</li><li>• SMS push notifications and email tracking notifications.</li></ul>
<b>Eligibility</b>	<p>The Product is available to an individual or joint applicants:</p> <ul style="list-style-type: none"><li>• studying Education at an Australian university or have graduated as a teacher within the last two years from an Australian university;</li><li>• who are members of the Australian Education Union; and</li><li>• who are Australian citizen(s) or Australian permanent resident(s).</li></ul>

## LIKELY NEEDS, OBJECTIVES AND FINANCIAL SITUATION

<b>Class Description</b>	The Product has been designed for consumers seeking an interest bearing deposit account, with minimal fees and a variable rate of interest.
<b>Likely Financial Situation</b>	Consumers with a wide range of: <ul style="list-style-type: none"> <li>• income and saving habits;</li> <li>• age; and</li> <li>• risk tolerances.</li> </ul>
<b>Likely Needs</b>	Consumers who need a savings account to: <ul style="list-style-type: none"> <li>• deposit funds;</li> <li>• earn a variable interest rate on deposited funds;</li> <li>• access funds via internal account transfer;</li> <li>• no monthly account fee; and</li> <li>• no excess usage charge.</li> </ul>
<b>Likely Objective</b>	Consumers seeking a savings account with the following features: <ul style="list-style-type: none"> <li>• the ability to earn a variable rate of interest on deposited funds;</li> <li>• the ability to access savings at any time via internal account transfer with the Everyday Direct Account or Bill Paying Account;</li> <li>• the ability to establish internal periodic recurring payments;</li> <li>• the ability to create a PayID for instant, secure payments between bank accounts that is easier to remember than a BSB and account number; and</li> <li>• flexible internet banking, phone banking, mobile app banking and banking in branch.</li> </ul>
<b>Classes of Consumers for whom the Product has not been designed</b>	This account might not be designed for a consumer seeking a higher interest rate for their savings.

## B. Distribution conditions and restrictions

Below TMBL summarises the conditions and restrictions on distribution of the Product and the distribution channels that are likely to result in distribution to consumers in the target market.

<b>Distribution Channel</b>	<ul style="list-style-type: none"> <li>• TMBL branch;</li> <li>• TMBL call centre;</li> <li>• TMBL websites;</li> <li>• TMBL online inquiries, including email and live chat function;</li> <li>• face-to-face, including TMBL events, home visits and video chat;</li> </ul>	
<b>Distribution Conditions and Restrictions</b>	<b>General advice (such as advertising)</b>	<ul style="list-style-type: none"> <li>• the distributor may provide general advice, such as advertising, through public channels.</li> </ul>
	<b>Retail Product distribution conduct (other than general advice)</b>	<ul style="list-style-type: none"> <li>• the Product must not be distributed through third parties, the product can only be distributed directly by TMBL;</li> <li>• all distribution channels must be staffed by persons who have been trained in the distribution of this Product; and</li> <li>• the Product can only be distributed to consumers that meet the eligibility requirements for the Product.</li> </ul>

### DISTRIBUTION DETERMINATION

The distribution strategy will enable the Product to reach consumers in the target market as the distribution channels are monitored by TMBL and/or staffed by persons who have been trained in the distribution of this Product.

## C. Review

Below TMBL summarises the events or circumstances that reasonably suggest that the TMD is no longer appropriate.

<b>Review Triggers</b>	<p>The following events and circumstances would reasonably suggest the TMD is no longer appropriate and would trigger a review of the TMD:</p> <ul style="list-style-type: none"> <li>• significant dealings that are inconsistent with the TMD;</li> <li>• a disproportionately high number of complaints received in relation to the design and/or distribution of the Product;</li> <li>• relevant material change in law, such as changes to applicable legislation, court/AFCA decisions, regulatory guidance or other mandatory requirements which impact the Product's design and/or distribution;</li> <li>• identified systemic issues in the design and/or distribution of the Product, which would cause the TMD to no longer be appropriate;</li> <li>• material changes to the design and/or distribution of the Product, including its key attributes and terms and conditions; or</li> <li>• other events or circumstances which indicate that the TMD is no longer appropriate (e.g. a disproportionately high number, beyond expected levels, of consumers switching or closing the Product each month; or evidence that consumer usage is significantly different from original expectations).</li> </ul>	
<b>Review Periods</b>	<b>First review of this TMD</b>	31 October 2024
	<b>Periodic reviews following the first review of this TMD</b>	Annually